# **Primrose Hill**

### Film guidelines for Residential Area and Primrose Hill Park including parking

The Primrose Hill area has a high volume of location filming.

To ensure filming remains tolerable and sustainable for local residents the following guidelines for film parking should be followed.

## **Residential Area**

Large Scale productions (more than 5 crew) will need to consult local residents and businesses in this area at least three weeks before your shoot day.

Please contact:

Mick Hudspeth Primrose Hill Community Association 29 Hopkinsons' Place London NW1 8TN Email: primrose\_hill@btopenworld.com Telephone: 020 7586 8327

Shoots and vehicles taking up more than 3 Pay & Display/Shared Use Parking Bays will receive a map marked with relevant Filming Proposal Letter drop streets in accordance with Camden's Terms & Conditions for Filming. A letter drop must include contact and feedback information for local residents and businesses to send directly back to Primrose Hill Community Association.

#### For filming anywhere in Primrose Hill:

Conduct Letter drop with Primrose Hill Filming Proposal Letter with residents and liaise with Primrose Hill Community Centre. See letter – drop zone map

Film companies working in Primrose Hill usually give a donation to the Primrose Hill Community Association. Cheques should be made payable to Primrose Hill Community Association and sent to Mick Hudspeth at the above address. Donations need to be received by the PHCA before filming commences and should be sent in at least 1 week in advance of filming. In the past some film companies who agreed to make a donation did not do so after filming so the donation is now requested to be made pre-filming.

#### Parking - Technical Vehicles

Only essential technical vehicles (usually 5 or less) will be considered for parking suspension in the area. Unit parking will not be considered in the immediate area, advice on unit parking servicing Primrose Hill is given below.

Suspension of Pay & Display/Shared Use parking bays for technical vehicles is restricted to specified bays in the area – please see map below. A recce is recommended.

Suspension of resident only parking bays will not be considered.

Please see map below

#### Parking - Unit Bases

There are various unit base options within a mile of Primrose Hill. A recce is recommended. London Zoo car park is frequently used as a unit base but can become busy during school holidays.

London Zoo (represented by Unit Base) Regents Park London NW1 4RY Contact: Hannah Breslin Tel: 0203 051 6488 hannah@unitbase.co.uk www.zsl.org

Morrisons Chalk Farm (Supermarket with car park) Wm Morrison Supermarkets PLC The Goods Yard Chalk Farm Road Camden London NW1 8AA Contact: Gary Bolton (PR dept.) Tel: 0207 428 0405 Primrose Hill Primary School (arrange during term time) Princess Road Primrose Hill London NW1 8JL Contact: Rita Brassington admin@primrosehill.camden.sch.uk Tel: 020 7722 8500

Regent's Park (roadways inside) Contact: Niki Duignan The Storeyard Inner Circle Regent's Park London NW1 4NR nduignan@royalparks.gsi.gov.uk Tel: 0300 061 2110/2111 www.royalparks.gov.uk

#### Alternatives

Film London have a location library open office hours and can advise on alternative locations in the style of the Primrose Hill area or any other location issues, free of charge.

www.filmlondon.org.uk locations@filmlondon.org.uk Tel: 020 7613 7676

#### **Camden Film Office**

Represented by FilmFixer Tel: 020 7620 0391 Mob: 07919 002 115

info@camdenfilmoffice.co.uk www.camdenfilmoffice.co.uk



## **Primrose Hill Park**

The Royal Parks welcome applications to film within Primrose Hill Park.

It is the Royal Parks preference that only vehicles belonging to the parks ground maintenance contractors - Service Team - are used within Primrose Hill Park. Service Team are able to lease trucks and transit vans (with drivers) to film companies at an hourly rate.



Service Team contact: Bob Barrett Chester Road Depot Regent's Park London NW14NR Tel: 020 7487 4732

However in order to create the shortest (thus safest) cable run The Royal Parks will consider allowing trailer type generators and a tow vehicle to park on the designated hard standing – please see map below - within the park to service lamps at the viewpoint. These vehicles would enter through the Ormonde Terrace gate

Outside of the park, parking is managed by Camden Council and arrangements for film parking are handled by Camden Film Office (details above), Camden Film Office will consider parking suspensions for parking technical vehicles in the Residents/Pay & Display Bays on the park side of the designated section of Regent's Park Road – please see map below.

#### **Primrose Hill Park**

Contact: Niki Duignan The Storeyard Inner Circle Regent's Park London NW1 4NR nduignan@royalparks.gsi.gov.uk Tel: 0300 061 2110/2111 www.royalparks.gov.uk